

Seminar on Measures in support of SMEs

Date : 15 January 2009 (Thursday)

Time : 2:15 – 5:00 pm

Venue : Room 401, Main Wing, HKCEC

The trade and industry sectors in Hong Kong are facing unprecedented challenges in the midst of the global financial turmoil. In particular, some SMEs are facing liquidity problems. In view of this, the Government has put in place a series of measures to help SMEs tide over the financial crisis, including measures to enhance the SME Loan Guarantee Scheme and launching of a new Special Loan Guarantee Scheme. This seminar brings together Government officials, representatives from supporting organisations as well as local banks to talk about Government's support measures provided to SMEs. The seminar will also cover topics like financing solutions provided by lending institutions and their considerations in approving loan applications, how to explore new markets and reduce operating costs, as well as experience sharing with some SME owners. Some lending institutions will set up counters on site to answer questions from SMEs.

Programme	
1:45 pm	Registration (SMEs may visit the lending institutions' counters before the seminar starts)
2:15 pm	Opening Speech
	Mrs Rita Lau, JP, Secretary for Commerce & Economic Development
2:20 pm	Photo taking of guests
2:30 – 3:15 pm	First Presentation Session
	Hong Kong Export Credit Insurance Corporation Hong Kong Trade Development Council Hong Kong Productivity Council
3:15 – 3:45 pm	Coffee Break (SMEs may visit the lending institutions' counters)
3:45 – 4:30 pm	Second Presentation Session
	Trade and Industry Department HSBC Bank of China (Hong Kong)
4:30 – 5:00 pm	Q&A and experience sharing with SME owners
Seats:	500 (on first come first serve basis)
Fee:	Free
Language:	Cantonese (with English simultaneous interpretation)
Enquiry:	Miss Mandi Wong, Federation of Hong Kong Industries (Tel: 2732 3199)
Organisers:	Trade and Industry Department, HK SAR Government Federation of Hong Kong Industries The Hong Kong Chinese Importers' & Exporters' Association The Chinese Manufacturers' Association of Hong Kong The Chinese General Chamber of Commerce Hong Kong General Chamber of Commerce

To: Miss Mandi Wong, Federation of HK Industries (mandi.wong@fhki.org.hk)

Tel: 2732 3199 / Fax: 2721 3494

RSVP: Seminar on measures in support of SMEs

Name 姓名: _____ Position 職位: _____

Name 姓名: _____ Position 職位: _____

Company 公司: _____

Contact Person 聯絡人: _____

Tel 電話: _____ Fax 傳真: _____ Email 電郵: _____