

SME Seminar “SME Financing in Perspective”

Hard hit by the global financial turmoil, a number of SMEs are facing liquidity problems. Hence, the Government has introduced a series of new measures to help SMEs resolve their cash flow problems, including enhancing its SME Loan Guarantee Scheme and launching a new “Special Loan Guarantee Scheme for SMEs”. Since many SMEs would like to know more about the financing solutions available to them and the requirements of banks in considering loan applications, the Trade and Industry Department organises this seminar to introduce its SME Funding Schemes; the financing solutions provided by banks for SMEs in general and their considerations in approving loan applications; as well as some tips for preparing proper accounting records and business plan for loan applications.

Details

Date: 1 December 2008 (Mon)
Time: 2:30 – 5:00 p.m.
Venue: 4/F, Exhibition Hall, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, KLN
(MTR Kowloon Tong Station Exit C1 or Exit H)
Language: Cantonese
Topic: **SME Funding Schemes**
Speaker: **Miss Belinda Kwan, Assistant Director-General of Trade and Industry (Industries Support), Trade and Industry Department, Government of the Hong Kong Special Administrative Region**
Topic: **Financing Solutions and Considerations in Approving Loan Applications**
Speaker: **Mr. Paul Yeung, Division Director, Commercial Banking, HSBC**
Topic: **Proper Accounting Records and Business Plan for Loan Application**
Speaker: **Ms. Rosanna Choi, Partner, CWCC CPA; and Chairperson, ACCA HK SME Sub-committee**

Registration

Owners and managerial staff of SMEs as well as personnel involved in financial management are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website (www.success.tid.gov.hk)** for online registration, or fill in the registration form and fax it to **2375 7105**. The deadline for registration is **27 November 2008 (Thu)** or when all seats are allocated, whichever is earlier. Enquiry Hotline: **3403 6111**.

(Ref: 081201V)

Registration Form

*compulsory

Name*: (Mr / Mrs / Miss) _____ Age*: <20 20-30 31-40
 41-50 51-60 >60
Email*: _____ Tel*: _____ Fax: _____
Address: _____
Company: _____
Status*: Business Owner (Year Established: ____; No. of Employees: ____) Managerial Staff Consultant
 Potential Business Starter (Proposed Year of Establishing Company: ____)
 Academic Others
Industry*: Import/Export Trade Wholesale and Retail Restaurants and Hotels
 Financing, Insurance and Real Estate Business Services Community, Social and Personal Services
 Manufacturing Transport, Storage and Communications Construction Others

Disclosure of Personal Data* I agree that the Support and Consultation Centre for SMEs of the Trade and Industry Department can disclose my personal data to the co-organisers and speakers of the activity in question Yes No

If you wish to be kept informed of the latest business development and SME activities through our e-newsletters and e-mail alerts, you are most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk.

If you do not want to receive our fax messages, please simply send us a fax at 2375 7105 specifying your fax number and "Cancel Subscription".

Personal data provided by participants will only be used for registering the above activity and dissemination of information on SUCCESS services and activities in future. Unless it is permitted or required by law, personal data will not be used for any other purposes or disclosed to third parties without the prior consent of the data subject. Request for access to and correction of any personal data submitted can be directed to us at success@tid.gov.hk.

Supporting Organisation: