

主辦機構: 香港生產力促進局 Hong Kong Productivity Council

簡介 Introduction

生產力局 SME One 一直致力培育及推動中小企發展，年度舉辦的矚目活動 - 「中小企資訊科技應用全接觸」研討會，專為本港中小企提供全面、多元化及嶄新的資訊科技資訊及解決方案，包括雲端應用程式、ERP、電子商貿、系統整合及流程管理等，旨在增強中小型企業營運的效率。

研討會匯集專業的管理人員和企業家，目標為中小企業提供多元化的資訊科技解決方案、與參加者分享經驗和見解。參加者可透過是次研討會，拓闊社交網絡及人脈，接觸不同市場企業的人才，還可收集最新的市場動態，更進一步尋找合作夥伴，從而建立商業機會。

HKPC SME One aims to foster and encourage the development of SMEs, the annual significant event -ICT Experience Day as a platform to provide the diversified and latest IT technology and solutions for the SMEs in different industries, including Cloud service, ERP, e-Commerce, system integration and workflow management etc.

The seminar brings together professional executives and entrepreneurs with the aim of providing the diversified solutions, sharing insights and experience with the participants in order to enhance the operation and efficiency of SMEs. This is an ideal opportunity for participants to expand their network, acquire the latest market trend and explore business opportunities for partnership and collaboration.

活動詳情 Event Schedule

日期 Date:	01 June 2017 (Thu)
時間 Time:	09:45 – 17:35
地點 Venue:	九龍塘達之路 78 號生產力大樓 4 樓會議廳 (港鐵九龍塘站 C1 出口) 4/F, Conference Hall, HKPC Building, Kowloon Tong (Kowloon Tong MTR Station Exit C1)
對象 Audience:	有意利用資訊科技提升業務的各行各業 中小企業及從業員 SMEs from different industries and practitioners whom are interested in ICT for business development
預計參加人數 No. of Target Audiences:	200-300
語言 Language:	廣東話 Cantonese
費用 Fee:	免費 Free Admission

焦點活動 Event Highlight

- **實時體驗:** 展覽區域展示不同類別的最新資訊科技，讓參加者親身體驗各解決方案
Real-time Experience: The latest IT technology and solutions showcased in the Exhibition area and the participants can experience diversified solutions
- **經驗及個案分享:** 專家前瞻性分析市場動態，分享營運經驗及成功案例
Experience & Case Sharing: Professionals analyze the market trend and share the experience in business development
- **交流互動:** 擴闊人脈及拓展商機
Networking Section: Expand the network and explore the business opportunity

上年度回顧 Last Year's Photo



聯絡方法 Contact Method

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